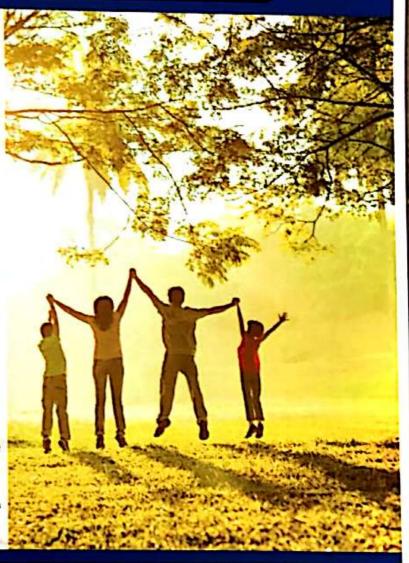
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For more details on risk factors, terms & conditions please read sales brochure carefully before concluding a sale

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NEW INDIA ASSURANCE

दि न्यू इन्डिया एश्योरन्स कंपनी लिमिटेड The New India Assurance Co. Ltd

Regd & Head Office: New India Assurance Bldg., 87, M.G. Road, Fort, Mumbai-400 001, INDIA



9th February, 2017

NEW INDIA ASSURANCE LAUNCHES PREMIER MEDICLAIM POLICY WITH SUM INSURED UPTO 1 CRORE

- New India Assurance Co. Ltd. has launched "New India Premier Mediclaim Policy" to address the need of the market for a sum insured of Rs. 15 Lakhs to 1 crore.
- The policy can be taken by an Individual as well as Family floater cover. In addition to the cashless hospitalisation facility, it comes with a few special features being introduced for the first time under any such policy:-
 - (a) Air Ambulance (helicopter & flight) expenses upto Rs. 1 Lakh.
 - (b) Maternity benefit upto Rs. Rs. 1 Lakh.
 - (c) One-time Critical Illness coverage of upto Rs. 5 Lakhs, beyond the actual sum assured.
 - (d) Infertility treatment coverage of upto Rs. 1 Lakh.
 - (e) OPD expenses for Dental Treatment, health check-up, medicines etc.,
 - (f) HIV/AIDS treatment coverage of upto Rs. 5 Lakhs.
 - (g) Hazardous sports injury treatment coverage of upto Rs. 10 Lakhs.
 - (h) Psychiatric and Psychosomatic illness coverage of upto Rs. 5 Lakhs.
 - (i) Obesity treatment coverage of upto Rs. 5 Lakhs.
 - (j) AYUSH treatment of upto Rs. 20 Lakhs.
 - (k) Pick and drop service for all claim documents.
- 3. Speaking to the Press, Shri. G. Srinivasan, Chairman cum Managing Director of Largest health insurer of India said that as on 31st December 2016, the company has registered a nine month global premium of Rs. 15,543 crores and a growth of 21.11%. Further, with a profit after tax of Rs. 455 crores, the company has a net worth including fair value of Rs. 30,845 crores and an asset base of Rs. 64,392 crores. He also said that with the country's economic growth prospects in mind, this product will meet the perceived needs of niche segment who are High Networth Individuals.

